



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
SCHOOLS DIVISION OF BATANGAS

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February 27, 2023

DIVISION MEMORANDUM
No. 083, s. 2023

2023 WOMEN'S MONTH CELEBRATION

To: Assistant Schools Division Superintendents
OIC Chief- Curriculum Implementation Division (CID)
Chief- School Governance and Operations Division (SGOD)
Public Schools District Supervisors
Elementary and Secondary School Heads
All Others Concerned

1. In reference to PCW Memorandum Circular No. 2023-01: Guide for the 2023 National Women's Month Celebration and pursuant to Presidential Proclamations No. 224, 227, s. 1988 and Republic Act No. 6949 s. 1990 declaring the first week of March as Women's Week and March 8 as Women's Rights and International Peace Day and providing for the observance of the month of March as Women's Role in History Month, this Schools Division joins the observance of **2023 National Women's Month Celebration** (NWMC) with the theme: **"DigitALL: Innovation and Technology for Gender Equality"** from **March 1-31, 2023**.
2. The NWMC aims to:
 - inform and engage women and everyone to push for gender-responsive government programs and services that empower women to contribute to nation-building;
 - provide platforms to share good practices and address gaps, challenges, and commitments in pursuing gender and development (GAD) – to further strengthen the implementation of the Magna Carta of Women toward its milestone 15th year in 2024;
 - inspire women and girls to empower themselves and take on leadership roles, opportunities, and benefits toward maximizing their full potential and enabling them to reap the fruits of gender equality;
 - promote a society that ensures inclusion, protection of fundamental freedoms, diversity, and social justice and in which every individual, each with rights and responsibilities, is capacitated and encouraged to take an active role to play.

DEPEDBATS-ODS-F-009/R0/03-02-2021



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3. With this, schools are highly encouraged to conduct various activities to raise awareness about NWMC (*see Enclosure 1 for the suggested activities*) but, the activity shall be subject to the no disruption of classes policy stipulated in DepEd Order No. 9, s. 2005 entitled "Instituting Measure to Increase Engaged Time-on-Task and Ensuring Compliance Therewith".
4. Expenses relative to the conduct of the said activity will be charged against School/SDO MOOE – GAD Fund subject to the usual COA and Accounting rules and regulations.
5. Immediate dissemination of this Memorandum is desired.


MERTHEL M. EVARDOME, CESO V
Schools Division Superintendent



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Attachment A

PCW Suggested Activities for NWMC 2023

✓ **Share about NWMC in Flag Raising Ceremonies**

All schools are encouraged to include NWMC announcements in their respective Flag Raising Ceremonies on February 27 or March 6, 2023. The use of the All-Women Cast Lupang Hinirang Video in NWMC activities is also encouraged. The music video can be downloaded from <https://tinyurl.com/lupang-hinirang-all-women>.

✓ **2023 NWMC banner of support**

Support the National Women's Month Celebration by displaying the campaign banner in front of offices and uploading it on the official website and social media accounts.

✓ **#PurpleWednesdays or #PurpleYourIcon**

Wear anything purple on all the Wednesdays of March to signify support for women's empowerment and gender equality. Participants can also light up or decorate offices or landmarks in purple to spark interest and discourse on the celebration and what it stands for.

✓ **#Serbisyo para kay Juana**

A special way to honor women in their month, the division encourages schools stakeholders to offer direct services, transactions, and products to the teachers to offer freebies, discounts, special lanes, and other promos for women and girls on International Women's Day (March 8) and/or other dates in March as a form of appreciation for women's various contribution in the society.

✓ **Participation in the NWMC DigitALL Forum and online advocacy**

All schools and advocacy partners can watch the live stream of the NWMC DigitALL Forum, which focuses on this year's sub-theme: DigitALL: Innovation and technology for gender equality.

Participants can also support the campaign online by posting about it, sharing posts from PCW's official social media accounts, and developing agency-fit NWMC campaigns. Participants can also use the NWMC Advocacy Profile Photo and other online materials under the hashtag #WEcanbeEquALL.

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✓ **GAD Forum / GAD Agenda Setting**

Conduct/organize virtual or hybrid activities where they can discuss gender issues that they can help resolve or minimize, given their mandates, and assess internal gender concerns that need attention. Agencies with mandates relative to technology, innovation, and ICT are encouraged to assess the implementation of gender-responsive programs, activities, and projects and plot more actions that can be conducted.

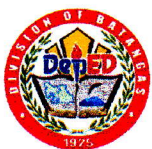
✓ **#GADtoKnow!**

Schools can also produce and distribute different IEC materials on the National Women's Month Celebration and laws on women.

✓ **For more information**

Schools may visit the branding guide, standard banner, and sample collateral designs that can be downloaded from <https://pcw.gov.ph/2023-national-womens-month-celebration>

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Attachment B

2023 DIVISION WOMEN'S MONTH CELEBRATION
Friday, March 31, 2023
8:30 A.M. – 12:00 noon

PROGRAM OF ACTIVITIES
MATRIX OF THE ACTIVITY

“DigitALL: Innovation and technology for gender equality”

DATE	TIME	PROGRAMS/ ACTIVITIES	PARTICIPANTS
MARCH 2023			
1,8, 15, 22,29	All Wednesdays in the month of March	#PurpleWednesday or #PurpleYourIcon	All GADvocates in the Division and Schools
1-31	Month	<ul style="list-style-type: none"> ➤ Posting of NWMC Banner, pictures, articles, etc. in support to the celebration ➤ NWMC Online Advocacy Profile Photo ➤ #GADtoKnow!- distribution of information materials (online and print) 	All GADvocates in the Division and in Schools
6	7:45 onwards	Kick-off for 2023 Women's Month Celebration during the Flag Raising activity	All GADvocates in the Division and in Schools
8		International Women's Day Celebration (March 8)	All GADvocates in the Division and Schools
17	9:00 A.M.- 10:00 A.M	Conduct of the individual contests	Representatives from each section
27	3:30 P.M.	Judging for the Best Supporting Office/Section	All Sections in the SDO
31	8:30 A.M.- 12:00 noon	Culminating Activity	All SDO Personnel

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